

svet
medzi
riadkami

LUDSKÉ PRÁVA

GLOBALIZÁCIA

OBZORY

World Between the Lines

MIGRÁCIA

Discover how the world is interrelated, look for prejudices, which deform how we see the world

GLOBALIZÁCIA

PREOJENIA


PRESDUDKY



“



Imagine you are in Japan with your friends. You decide to write short story about the climb you take to one of many sacred mountains. Climb is steep, slope is slippery. You fell just at the moment pair of locals passes you. Your friends help you to gain your feet again instantly. But Japanese pair starts to laugh loudly, they even keep turning at you, and continue laughing while climbing further.



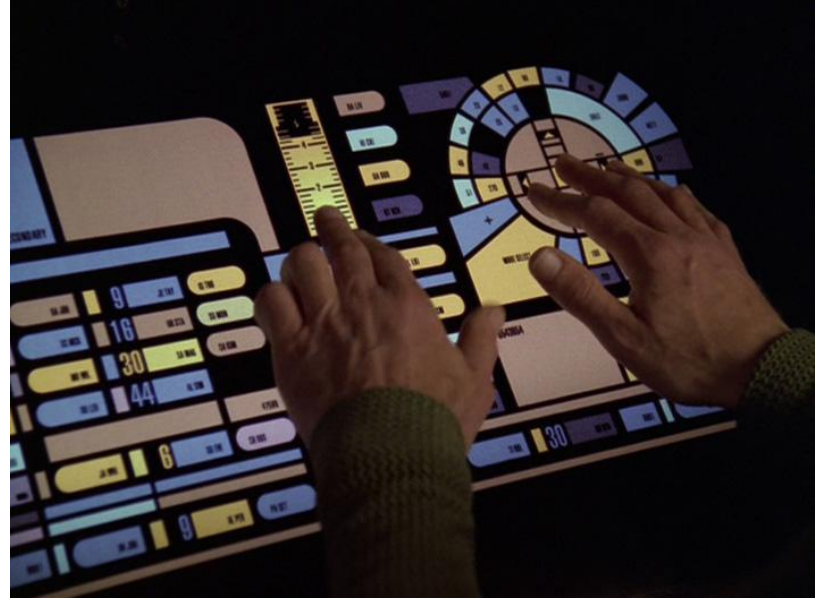
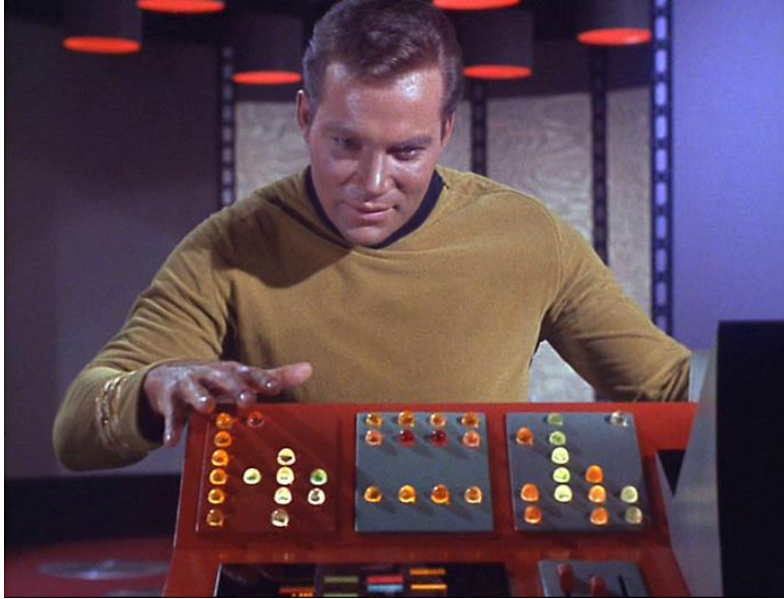
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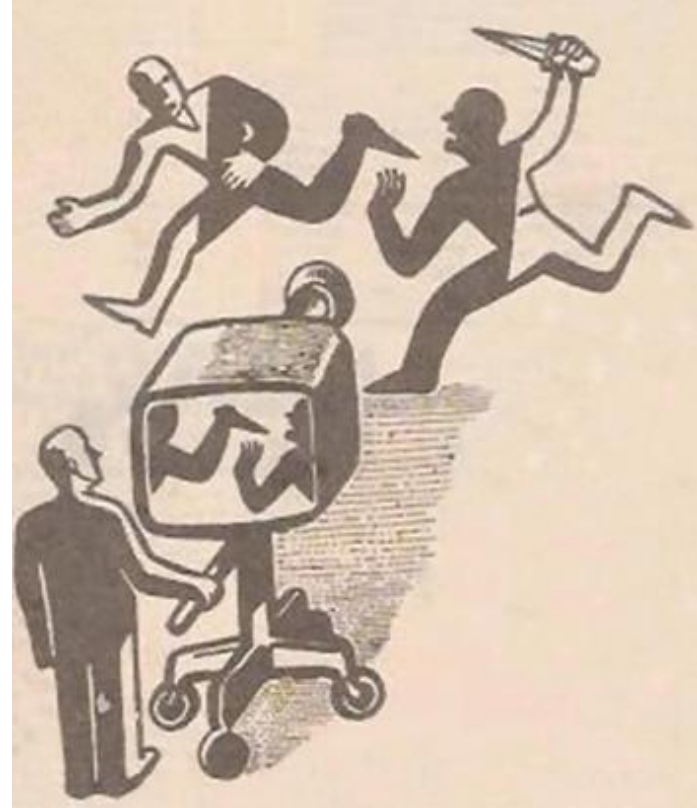




PERCEPTION IS REALITY

To The Person Who Holds That Perception





Framing means picking certain aspects of reality and make them more visible. Like swarm of refugees, kind of framing which opens security discourse.

Framing means picking aspects that can support certain concrete definition of the problem, certain explanation of its causes and solutions, limiting other possible interpretations or solutions.



1) **WHO** is speaking to **WHOM**?

2) **WHAT** is author saying? **WHAT** should be agreed by reader? **WHERE** is s/he directed? Think of titles, midtitles, chosen respondents, pictures

3) **AND WHAT IS NOT SAID?**

4) **HOW** is author speaking? **Analysis of language categories** – wording, stereotypes, prejudice, pictures chosen

4) **POSITION OF AUTHOR, his message in wider context** – social and cultural context of the story, older stories and pictures of audience? Are there any existing pictures?

5) **ORIGIN OF CONTEXT** social / political / power / religious / economic / other background. Who is dominant in wider geopolitical scale?

Thank you for attention



HN HOSPODÁRSKE
NOVINY



Tento projekt spolufinancuje SlovakAid

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